UP Duka Mobile App

For Online Shops and Physical Retail Stores

UZAPOINT

GET IT ON
Google Play

Efficiency | Accountability | Profitability | Intelligence

The Problem

Are you having a
cumbersome time managing
your daily business operations?

Is it because you lack a simple and
affordable technology to help you
automate and manage your business
operations?

0745 434 924   www.uzapoint.com

UZAPOINT

Our Solution

"
We offer a simple and affordable
Mobile Point of Sale (POS)
that comes with a
free e-commerce page.
"

Value Proposition

1. Cloud-based record keeping

2. Automated stock management.

3. Informed business decisions.

4. Access to store fronts.

5. Integration with payments & delivery.

6. Access to loans to restock.

Our e-commerce
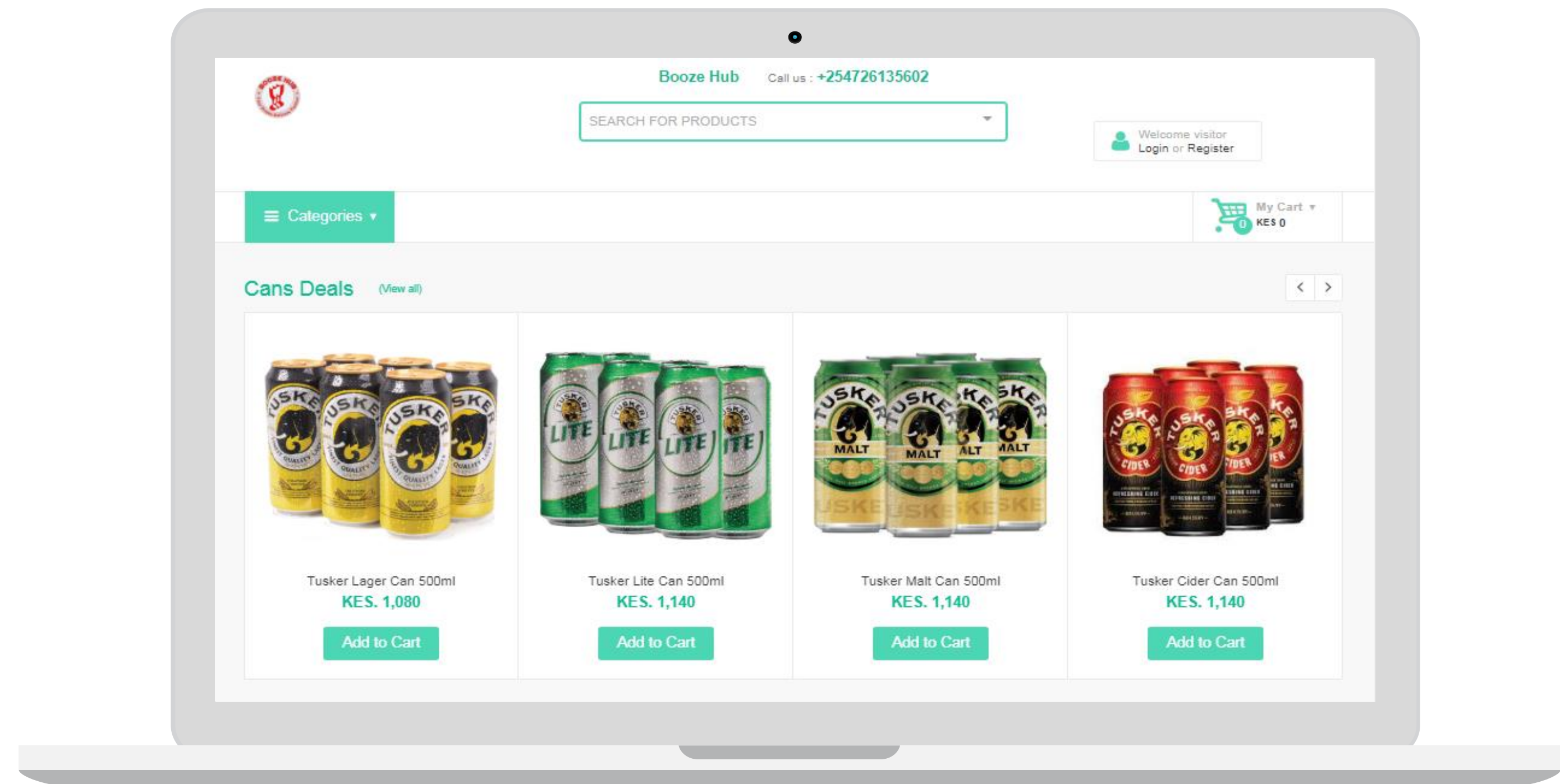
FREE E-COMMERCE PAGE

Set-up your online shop for free in very simple steps! We have added most of your inventory list & images, select what you sell & put your selling price.
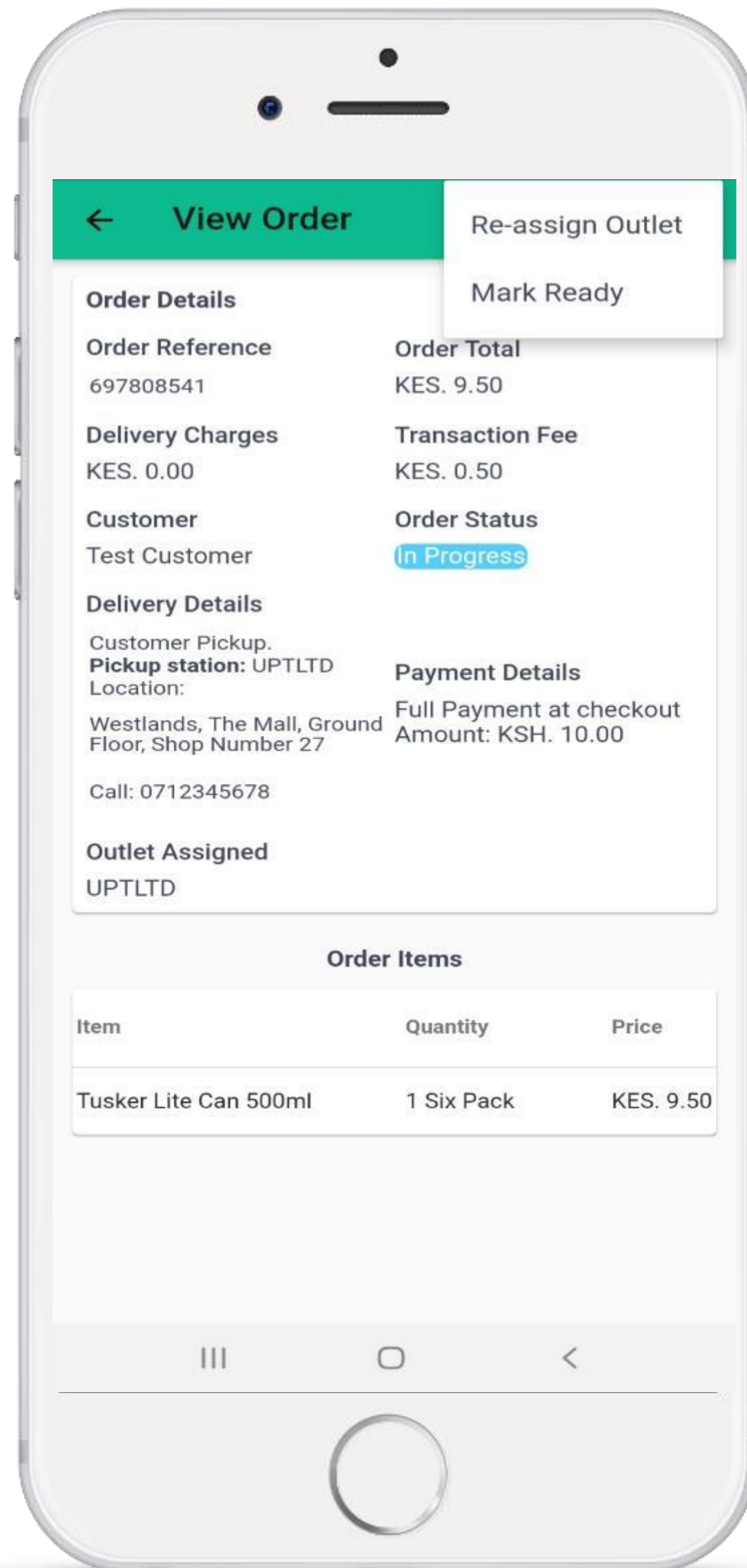
INTEGRATED WITH PAYMENTS

Your e-commerce will automatically accept both M-PESA and Credit Card. Money will be settled to your bank account the next day (T+1).

INTEGRATED WITH DELIVERY

You have the option to use our already integrated delivery service or use your own preferred rider. Choose the option you prefer during signing up.

Our e-commerce

GET REAL-TIME ALERTS FOR ORDERS

Once a customer makes an order, an e-mail is sent to you with a summary of the order details, you also get an in-App notification and real-time SMS.

TRACK AND MANAGE YOUR ORDERS EASILY

Monitor and update various order statuses e.g. Mark an order ready, for the customer to be notified to pick it up or for the delivery person to pick it up.

NO HIDDEN COSTS

We only charge 5% of the transaction fee. If you have activated our delivery service, a delivery fee will be calculated for the customer on checkout and the delivery fee will be added on the Order Total.

Our Point of Sale

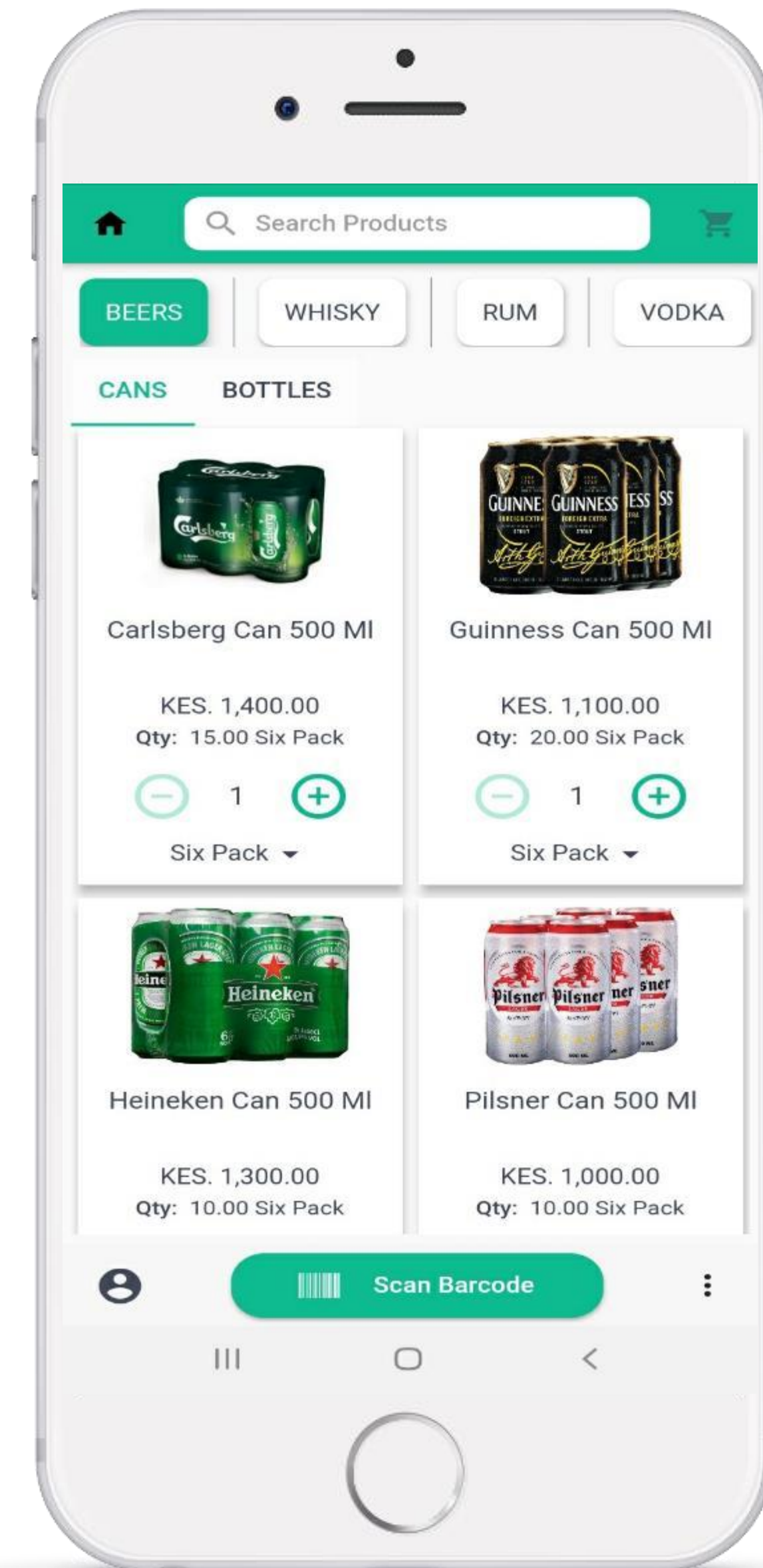**EASILY SELL TO CUSTOMERS THROUGH BARCODES**

Scan your items' barcode, in order to sell faster. For items with no barcodes, search or navigate product categories to find the item & add it to the cart.
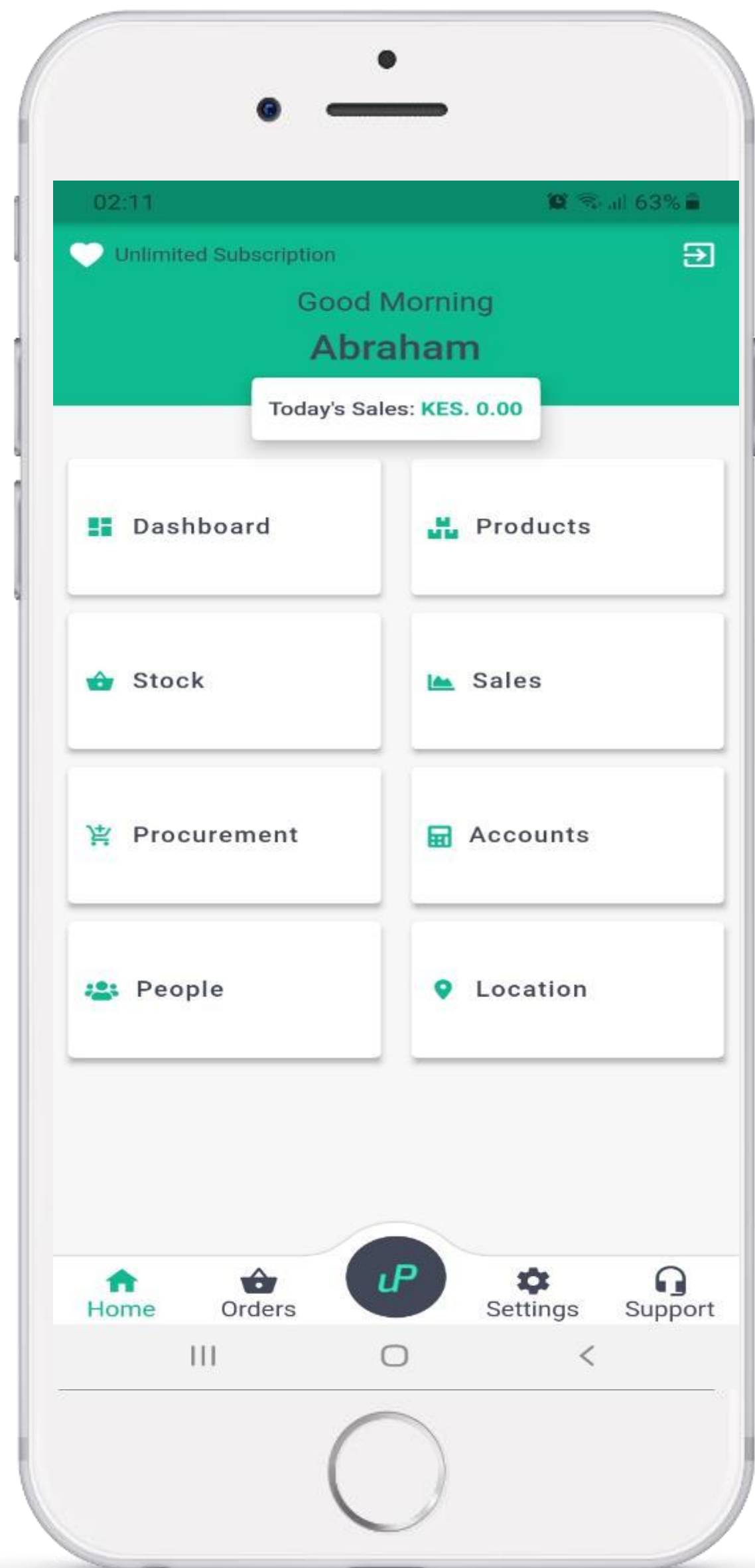
SEND AUTOMATED RECEIPTS & INVOICES TO CUSTOMERS

Go paperless by sending automated receipts & invoices to your customers on email. This way you also maintain your customer database.

SET VARIOUS PRICE DYNAMICS

Set product promotions i.e. The product will appear at a discounted price during the promotion period. Also, have different prices for various customer groups e.g. Bulk customers or Corporate customers.

Our Point of Sale

MONITOR AND TRACK YOUR INVENTORY

Monitor your stock levels as they automatically reduce when you sell. Get reorder level alerts in order to replenish before running out of stock.

MANAGE YOUR PURCHASES AND EXPENSES

Maintain your supplier database and send them purchase orders on e-mail. Track your daily expenses and set your recurring expenses.

MANAGE YOUR CREDITORS AND DEBTORS

Generate customer and supplier statements for invoices due. Also, get automated reminders for all invoices due.

POS Features

System Features
- Point of Sale
- Daily Sales Summary
- Sales Orders
- Customer Management

0745 434 924 | www.uzapoint.com | UZAPOINT

System Features
- Stock Management
- Stock Reorder Level Alerts
- Purchase Orders
- Supplier Management

0745 434 924 | www.uzapoint.com | UZAPOINT

System Features
- Expenses Management
- Payments Reconcilliation
- Accounts Receivables
- Accounts Payables

0745 434 924 | www.uzapoint.com | UZAPOINT

Our Commitment

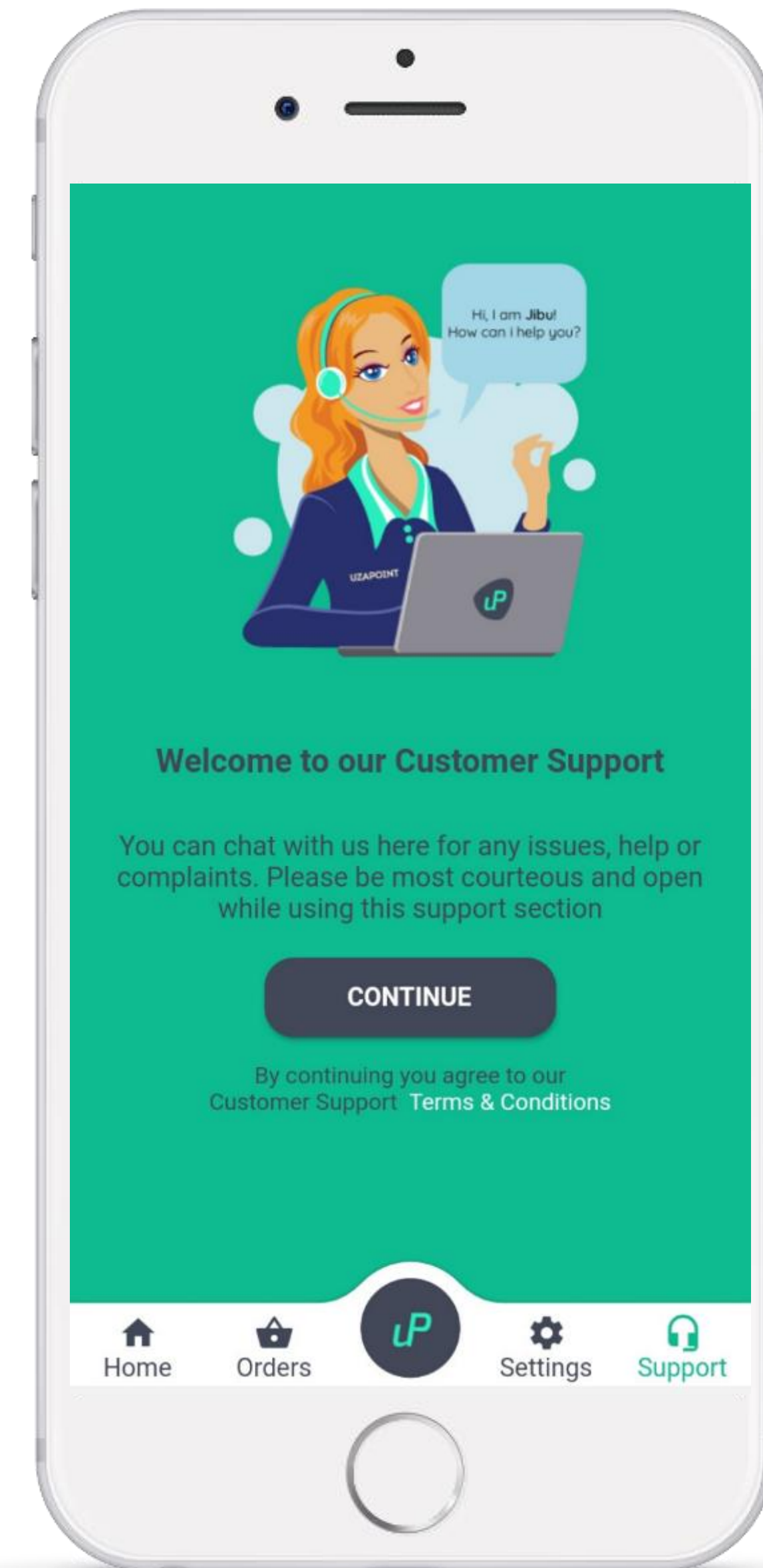**INTIMATE AND UNWAVERING CUSTOMER SUPPORT**

Get in touch with us anytime through the support section in the Mobile App by raising a ticket or call us on: 0745 434 924 or email us: uza@uzapoint.com
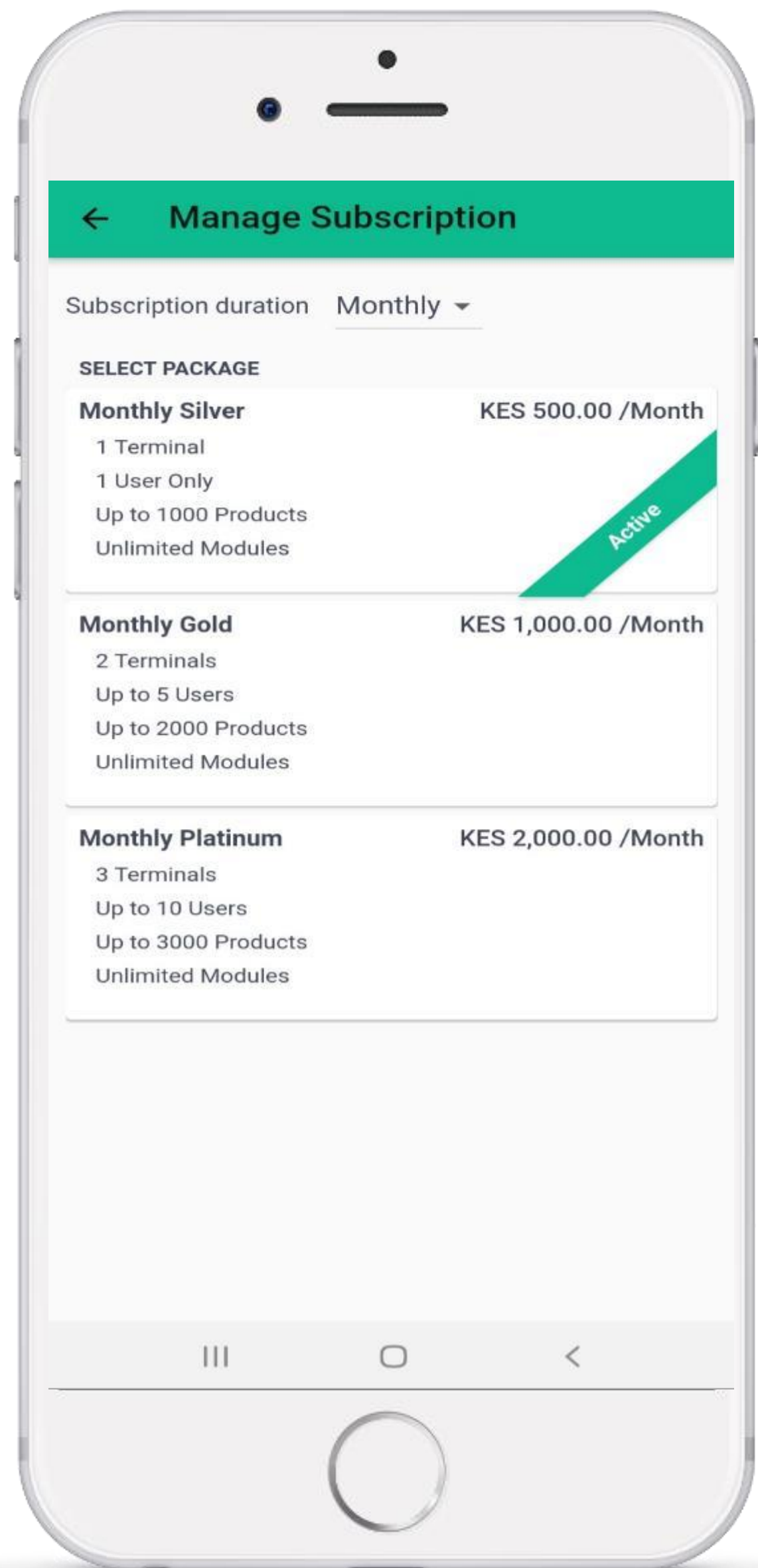
SECURE PAYMENTS ONLINE

We have very strict service level agreements with our payment partner to ensure all transactions online are safe and secure.

AGGRESSIVE MARKETING

Your success is our ultimate success and so we shall do aggressive marketing on our side to drive traffic to your online shop. This is in order to complement your own efforts of marketing your online shop.

Our POS Packages

SILVER PACKAGE

1 User

1 Terminal (Outlet)

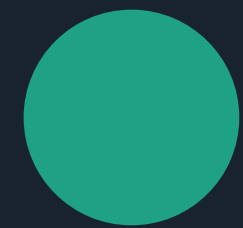Up to 1,000 Products

GOLD PACKAGE

Up to 5 Users

Up to 2 Terminals (Outlets)

Up to 2,000 Products

PLATINUM PACKAGE

Up to 10 Users

Up to 3 Terminals (Outlets)

Up to 3,000 Products
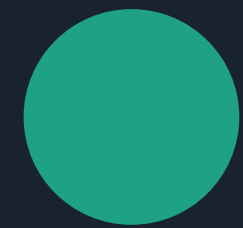
Our POS Pricing

SILVER PACKAGE

Monthly: Kshs. 500

Annual: Kshs. 5,500 (Subsidized by Kshs. 500)

Initial Set Up Fee: Kshs. 2,000

GOLD PACKAGE

Monthly: Kshs. 1,000

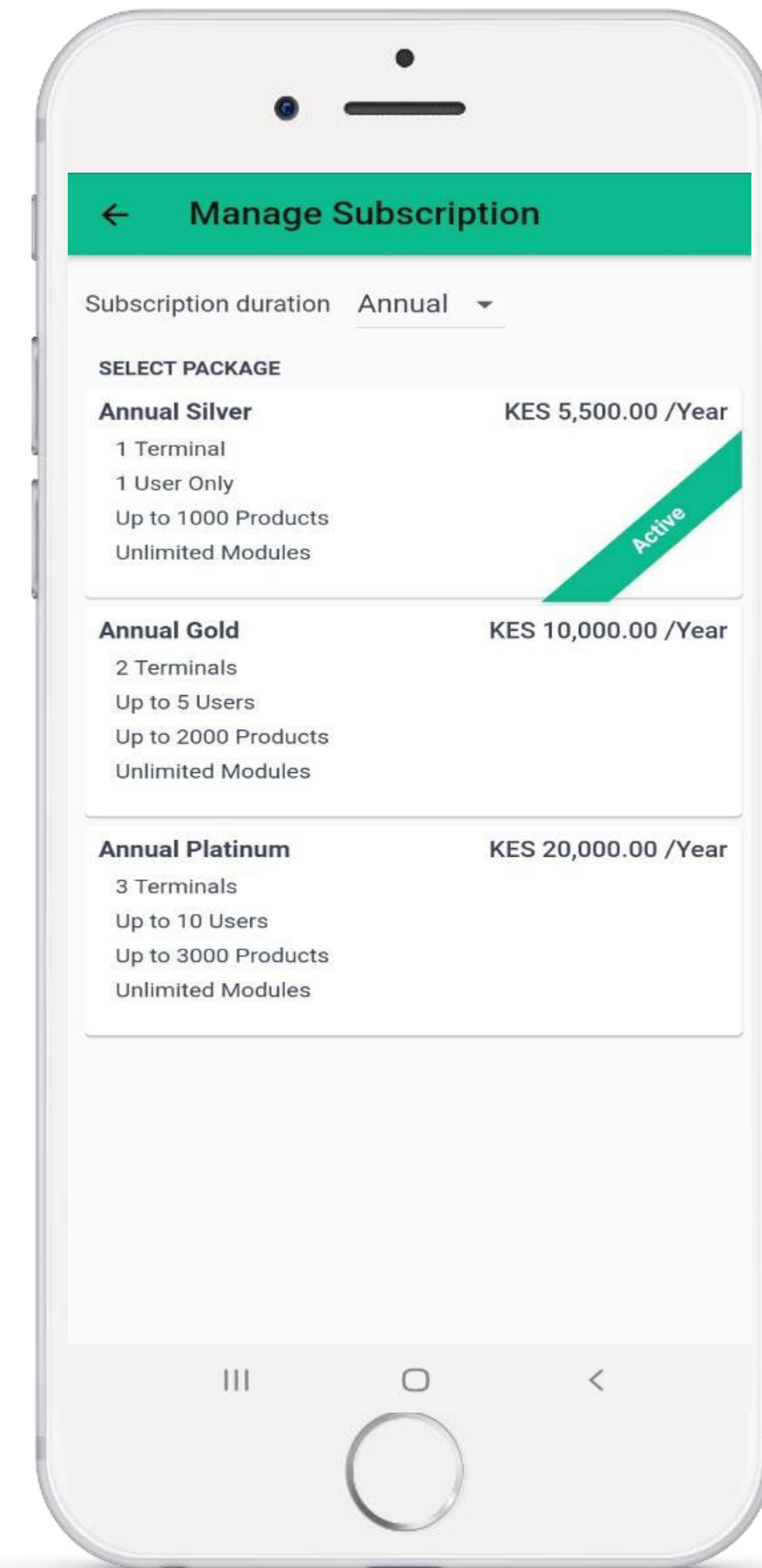Annual: Kshs. 10,000 (Subsidized by Kshs. 2,000)

Initial Set Up Fee: Kshs. 4,000

PLATINUM PACKAGE

Monthly: Kshs. 2,000

Annual: Kshs. 20,000 (Subsidized by Kshs. 4,000)

Initial Set Up Fee: Kshs. 10,000

← **Manage Subscription**

Subscription duration   Annual ▾

SELECT PACKAGE

Annual Silver   KES 5,500.00 /Year
1 Terminal
1 User Only
Up to 1000 Products
Unlimited Modules   Active

Annual Gold   KES 10,000.00 /Year
2 Terminals
Up to 5 Users
Up to 2000 Products
Unlimited Modules

Annual Platinum   KES 20,000.00 /Year
3 Terminals
Up to 10 Users
Up to 3000 Products
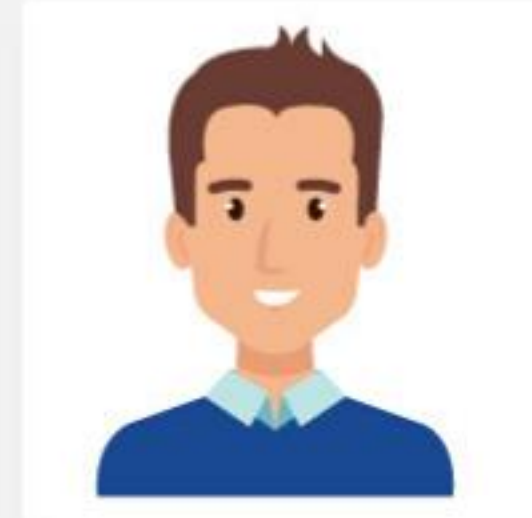Unlimited Modules

FAQS ?

Do I need to pay to get started?

Absolutely not! No commitment is also required. You have 30 days Free Trial to set up and learn more about the system!

If I have a POS can I only use the e-commerce?

Yes you can use the e-commerce only. Also note, if you are using the e-commerce only, you won't be required to pay a subscription. However, we assure you our POS is way better. It doesn't hurt to try it out in the 30 days free trial.

When do I get my money for e-commerce sales?

If a transaction is done today, you will receive the money automatically in your bank account the next day as long as the total money for that day is above Kshs. 500. In case of any other issues, contact us.

When my monthly subscription expires, can I still have access to my e-commerce orders?

Yes, even when your subscription expires, you still have full access to your e-commerce orders.

0745 434 924   www.uzapoint.com   UP UZAPOINT

Sign Up on UzaPoint using these 7 simple steps

Step 1 — Register your business by filling in the Sign Up form

Step 2 — Choose your business industry

Step 3 — Configure your basic business details

Step 4 — Set up you financial information I.e. bank details

Step 5 — Add list of Products you purchase and sell

Step 6 — Key in your stock levels for your Inventory

Step 7 — Configure your POS and Ecommerce settings

0745 434 924   www.uzapoint.com   UZAPOINT

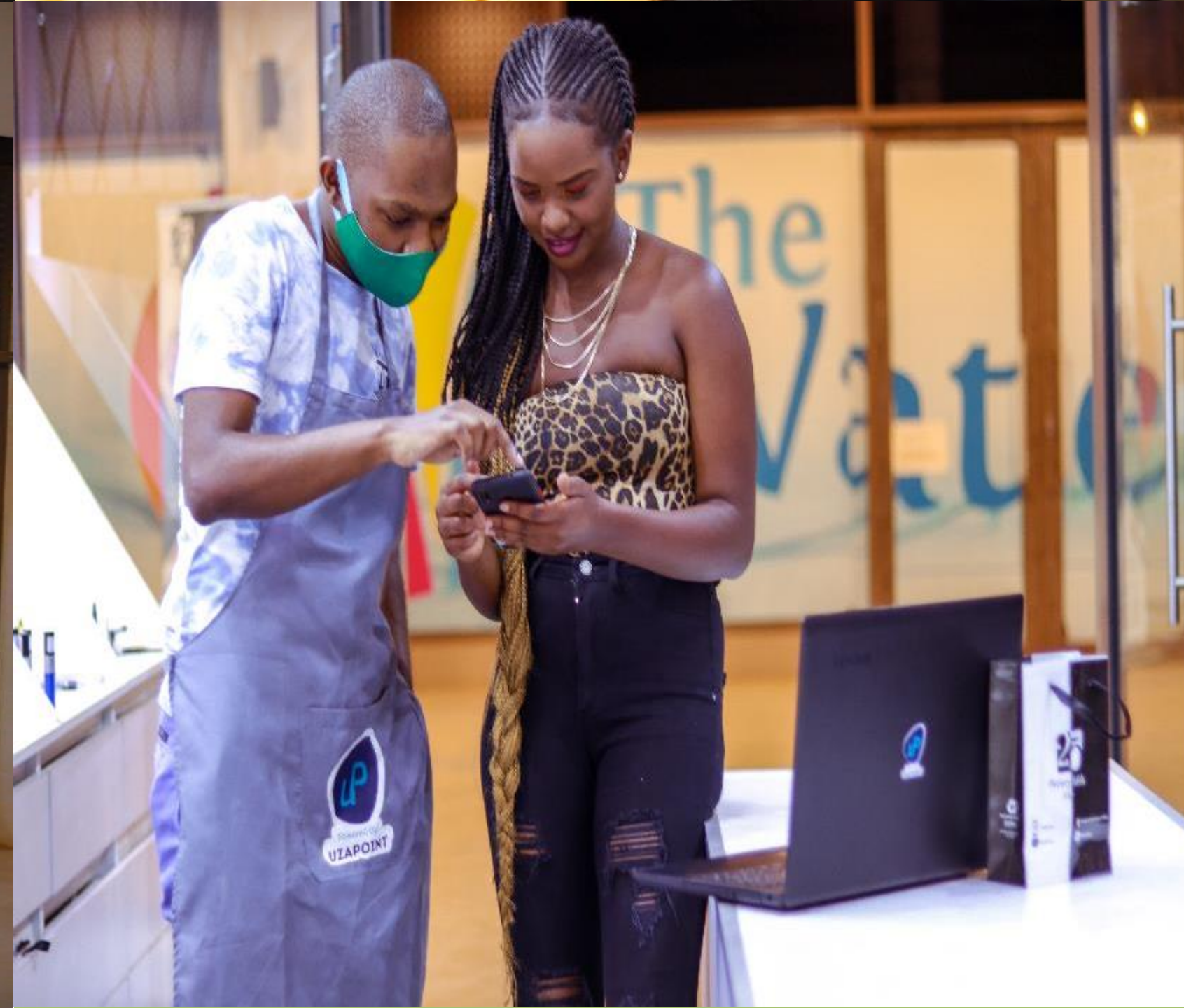# Getting Started

DOWNLOAD

Download "UP Duka App" on the Google Play Store.

INSTALL

Install "UP Duka" on your Android Phone.

REGISTER

Click "Register" on the Login page and follow the steps in the App or the Infographic on the left hand side of this document.

CONTACT US

WWW.UZAPOINT.COM

CONTACT DETAILS

Serenity Suites, Thome Estate

Email: uza@uzapoint.com

Phone: 0745 434 924